



THE COUNCIL OF BRITISH CHAMBERS OF COMMERCE IN EUROPE

NEW PARTNERSHIP PROGRAMMES WITH COBCOE

Promote your company

Position your brand

Support British and European business

Gain recognition

www.cobcoe.eu



About COBCOE

What is COBCOE?

COBCOE is the membership organisation for British chambers of commerce and business associations in Europe. Founded in 1973 as Britain was joining the European Economic Community, COBCOE has become recognised as a driving force and facilitator of international trade and business.

Today, COBCOE has members across most European countries, from Norway in the north to Cyprus in the south, and from Portugal in the west to Russia in the east. Businesses belonging to COBCOE members now number around 8,000.

Some 50 chambers of commerce and other non-profits promoting international trade are affiliated to COBCOE. These affiliates include UK-based chambers of commerce, British chambers of commerce located around the world and other organisations that promote international trade and investment

What does COBCOE do?

Acting as an umbrella organisation, we work with our members, affiliates and corporate partners to remove barriers to international trade and business. We do this by focusing on the following areas:

International trade support

Through the **Make Europe Work!** programme we have developed a range of services, engaged with service providers and created a support scheme from our network. We also publish a magazine and are compiling a knowledge bank. We organise events and can also organise delegations to and from the UK

Representation and thought leadership

The **Evolving Europe** and **Brexit** initiatives aim to ensure that the voice of European business is heard by legislators and negotiators. Our Brexit initiative aims to ensure that negotiators on both sides are aware of the realities of existing business relationships in order to protect them.

Creating business opportunities and value to chamber members

COBCOE Connects is a revolutionary new digital platform for international trade launched in 2016 and still in development. It links chambers of commerce online so that businesses can find trusted contacts in new markets that are matched to their individual needs. It combines the latest technology with personal moderation by people who know their markets.



How COBCOE can support you

COBCOE partnerships are intended to be mutually beneficial – working together we can help meet your goals.

Meet commercial objectives

Becoming a COBCOE partner is a simple and cost-effective way to meet commercial objectives regarding company positioning or brand alignment, general exposure, profile raising and the generation of goodwill. COBCOE and its members are dynamic, not-for profit organisations at the cutting edge of business support across Europe.

Benefit from unique communications opportunities

As a partner, your company becomes visible to senior level executives involved in international business in Europe and beyond. Partnerships open up additional editorial and advertising opportunities in COBCOE newsletters and publications, as well as the chance to sponsor events which can tie in with your own content marketing strategy.

Visibly support British business overseas

If you would like your company or brand to benefit from real business opportunities, while also supporting British international business, and gaining recognition for doing so, partnering with COBCOE is an ideal way to achieve these goals.

Please see the next page for details of the types of partnerships available, starting from £1,500 plus VAT per year.



COBCOE Partnership levels

	Corporate Partner	Corporate Partner Plus	Corporate Strategic Partner
Cost	£1,500 + VAT pa	£2,500 + VAT pa	£5,000 + VAT pa
Profile on COBCOE website	✓	✓	✓
Social media support	✓	✓	✓
COBCOE Connects membership	✓	✓	✓
Invited to COBCOE events	✓	✓	✓
Signpost / introductions to network leadership teams	✓	✓	✓
Contribute to the Knowledge Bank	—	✓	✓
Invited to contribute to publications	—	✓	✓
Invited to sponsor / host / speak at events	—	✓	✓
Named Visibility Partner on COBCOE Connects	—	—	✓
Named a Trusted Service Provider for Make Europe Work! section	—	—	✓
Direct support with business development ideas	—	—	✓

Note: Visibility Partner on COBCOE Connects alone costs £2,500 + VAT pa. Partnerships are managed to limit the number of partners in each sector.

Global Strategic Partner level

This is a tailored package, custom-made to suit a particular organisation's objectives. It includes all the above plus specific benefits, services or publications. The cost is upwards of £10,000 plus VAT per year.

To discuss your requirements, please contact Anne-Marie Martin, COBCOE Chief Executive by email: anne-marie.martin@cobcoe.eu

Or call our London office: +44 203 390 1468.

